

news +++ Automechanika Frankfurt  
10. - 14. September 2024

**automechanika**  
FRANKFURT

## Automechanika Innovation Awards 2024: These are this year's winners

**Frankfurt am Main, 10.09.2024. The winners were presented with the coveted Innovation Awards at a festive awards ceremony this evening on the first day of Automechanika Frankfurt. In addition to the eight awards, which included categories such as Electromobility & Innovative Drive Technologies, Workshop & Service Solutions, Parts & Innovative Technologies and Data & Connectivity, a Green Award was also presented for a particularly sustainable product.**

The winners of the Innovation Awards were selected from a total of 153 applicants. The products and solutions were assessed by a jury of 17 international experts. Criteria such as innovative content, economic efficiency, user-friendliness, functionality, aftermarket relevance, safety and quality as well as the contribution to environmental protection and sustainability were decisive for the decision.

‘More than almost any other sector, the automotive industry is at the beginning of a comprehensive transformation. We need new technologies to help us - on the way to digital, efficient and sustainable mobility,’ said Michael Johannes, Vice President Messe Frankfurt for Mobility & Logistics and Brand Manager Automechanika, at the awards ceremony. ‘You can see the innovative strength that the automotive industry brings to the table at Automechanika these days. Around 4,200 exhibitors from 80 countries are showcasing their innovations here, many of which are world premieres!’

The award-winning products focus on future-oriented trend topics such as digitalisation, new drive technologies and sustainability. The use of AI is also becoming increasingly important. Smart solutions for vehicle technology as well as for workshops were honoured: These included a mechanical separating device that can be used to dismantle and repair electric motors despite extreme magnetic forces, 3D camera measurement technology that enables and monitors the precise placement of ADAS calibration mats, AI-supported training software with language customisation and a dry ice cleaner with fully integrated dry ice production.

The jury once again presented a Green Award as a special prize for the most ecologically sustainable innovation among all the entries. This year, the company Sampa Otomotiv A.S. from Turkey received it for its new development 'Sampa Braking Emission Storing Technology (B.E.S.T.)', an innovative brake caliper system with particle filtration and cooling. This innovation also emerged as the winner in the Commercial Vehicles category.

### **Innovation Awards special show**

Together with the nominated products, the winners of the Innovation Awards will be presented in a special show in the Innovation4Mobility area in Hall 3.0.

**The winners:** <https://automechanika.messefrankfurt.com/frankfurt/en/programme-events/innovationen/innovation-award-winners.html>

Here you can find all the products that have won an Innovation Award.

**The nominees:** <https://automechanika.messefrankfurt.com/frankfurt/en/programme-events/innovationen/innovation-award-nominees.html>

Here you can find all the products that have been shortlisted for the Innovation Awards.

### **Download press photos of the winners and nominees:**

<https://automechanika.messefrankfurt.com/frankfurt/en/press/photos/innovation-awards.html>

### **Press photos of the award ceremony will be available here from 11 September:**

<https://automechanika.messefrankfurt.com/frankfurt/en/press/photos.html>

## **Automechanika Frankfurt**

The World's Leading Trade Fair for the Automotive Service Industry

### **Automechanika @Social Media #AMF24**

[facebook.com/automechanika](https://facebook.com/automechanika) | [instagram.com/automechanika\\_official](https://instagram.com/automechanika_official) |  
[x.com/automechanika](https://x.com/automechanika) | [linkedin.com/showcase/automechanikafrankfurt](https://linkedin.com/showcase/automechanikafrankfurt) |  
[youtube.com/@automechanikafrankfurt](https://youtube.com/@automechanikafrankfurt)



**Contact:**

Anja Körner

Phone.: +49 69 75 75-6908

anja.koerner@messefrankfurt.com

Messe Frankfurt Exhibition GmbH

Ludwig-Erhard-Anlage 1

60327 Frankfurt am Main

[www.messefrankfurt.com](http://www.messefrankfurt.com)

**Background information on Messe Frankfurt**

[www.messefrankfurt.com/background-information](http://www.messefrankfurt.com/background-information)

**Sustainability at Messe Frankfurt**

[www.messefrankfurt.com/sustainability-information](http://www.messefrankfurt.com/sustainability-information)