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Now online: The new "Gateway to Automotive" content hub

Frankfurt am Main, 12.08.2024. Automotive experts can now find everything they need in one place: On the new information platform 'Gateway to Automotive', Messe Frankfurt's international industry hub for automotive topics. In addition to news and industry insights from renowned experts, the hub offers a comprehensive supplier directory and an event calendar.

Hardly any other industry is currently undergoing such far-reaching changes as the automotive industry. New ideas, products and solutions for the mobility of the future are emerging almost daily - driven by climate change and digitalisation. For the organisers of Automechanika trade fairs worldwide, this is a clear mission: 'The industry is transforming at rapid speed, and it has never been more important to be fully informed about new developments than now. With the *Gateway to Automotive* content hub, we offer industry, trade and an interested public an information platform that gives users a quick overview of the latest news and trends, events and key players as well as start-ups and newcomers', says Michael Johannes, Vice President Mobility & Logistics at Messe Frankfurt. '*Gateway to Automotive* is the ideal complement to our trade fairs worldwide. 365 days a year, the online platform brings together the industry's most important information and provides exclusive insights into new studies, white papers, trade fairs and events.'

The online platform not only compiles news from more than 40 international trade media. Under *Gateway Highlights*, users can also find interviews with renowned experts, industry insights and expertise on the latest hot topics - as videos, podcasts or articles. Those who register for free will receive a personalised selection of news tailored to their own interests - be it the latest trends in climate-neutral drives, automated driving, connectivity, AI and much more.



Automotive experts can now find out more at automotive.messefrankfurt.com.

Click here for the Gateway to Automotive:
automotive.messefrankfurt.com

Next Automechanika show:

Automechanika Frankfurt

The World's Leading Trade Fair for the Automotive Service Industry

The show takes place in Frankfurt/Germany from 10 - 14 September 2024.

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